

Web Video Elements



Unleash The Power Of Blogs in Your Business

It's been simmering below the surface for years and now this power shift has finally boiled over into simultaneous national recognition.

Like Goliath being slain with a lowly slingshot, the mainstream media (in the form of Dan Rather) came to the undeniable realization that they were no longer in control of information.

Within 30-minutes of that now infamous TV special on "60-Minutes II" broadcast bloggers were digging into the facts and questioning the validity of what had just been presented by the 42-year broadcast veteran. In less than one week, CBS admitted it could "no longer vouch" for the memos. And just weeks after the election, Rather announced his retirement and the blogosphere won another victory.

No matter what your political affiliation is, this incident is one very public example of the power of blogging. Blogging is quickly accelerating into a steeping, sloping growth curve of popularity and application. ABC News selected Bloggers as "People of the Year", and Merriam-Webster declared "blog" its "word of the year."

Putting the power of blogs and vlogs (video blogs) to work for your business can have more an impact than you can imagine... and it's easier than you might think. It puts the power of information and the impact of influence in the hands of the "average Joe". It makes instant publishing a reality regardless of your technical skill level. And it's a business growth tool that the savvy small business owner can no longer afford to ignore.

The world's oldest, most effective form of communication and marketing on steroids!

So why is **blogging** and **vlogging** (video blogging) gaining popularity so quickly?

What's the attraction? And why is it so darn powerful?

The answer is quite simple when you consider history and human nature.

Blogging is an unstoppable technological force that exponentially multiplies the world's oldest, most favorite, and most trusted form of information sharing -- word of mouth.

And if you take the initiative now and begin **vlogging** (video blogging), you'll add even more horsepower to your marketing efforts. Video has evolved within the web 2.0 social arena becoming the power element of web marketing and internet communications.

Utilizing the newest blog software platforms ,with point and click ease built right in and web 2.0 social bookmarking totally automated for you, your list building potential is exponential !

Just imagine for a moment how your client list would grow if your **internet product infomercials** blasted out to 30 top ranked social sites with the click of your mouse!

Think about it. Who do you trust the most to give you advice, recommendations, and information about opportunities, purchases, or choices?

If you're like the vast majority of people, it's the opinion of someone you know and trust. Someone who you feel is just like you. That type of trust comes from personal communication, social interaction, and the joining together of like-minded individuals.

Blogs and the blogging community deliver all that -- and more.

Now is the time to master business blogging and vlogging. Put it to use for you, your business and your clients !

Do it before other proactive business owners step into your ideal niche and muscle you out of this primetime opportunity.

You can learn more about blogs and **power business blogging** in particular at :

<http://www.webvideoelements.com>